

Notification of updates to “HSBC’s customer relationship reward points program”  
and “HSBC’s customer relationship reward points program Terms and Conditions”

Dear Customer:

The “HSBC customer relationship reward points program” and “HSBC’s customer relationship reward points program Terms and Conditions” have been updated. The updates are:

For “HSBC customer relationship reward points program Terms and Conditions”

1. Specify the customers in scope for Reward points for loyalty: If the Bank frontline sales staff acts as referrer and refers a customer (referee) to become Qualified Premier/ Advance Customer, then both of the referrer and referee will not receive reward points for member-get-member.
2. Reward points for Junior Account: The reward points are granted to a customer if the customer fulfills any activity requirements on Junior Account in accordance with the reward points rules.

For “HSBC customer relationship reward points program”

1. Additional bonus points for Wealth Management Needs fulfillment: The additional points are granted to a customer if the customer fulfills more than one Wealth Management Need.
2. Additional bonus points for Retail Banking Needs fulfillment: The additional points are granted to a customer if the customer fulfills more than one Retail Banking Need.
3. Reward points for customer relationship enhancement: Add specific conditions for customer relationship enhancement, and distribute reward points to the customers under the additional conditions.
4. Reward points for Junior Account: For junior account holders who complete specified actions, reward points would be distributed to them.

This will come into effect on 18 Mar 2019.

Visit <https://personal.hsbc.com.cn/en-cn/rewards/> for details of our updates to the “HSBC customer relationship reward points program”. Please call +86 800 820 3090 with any enquiries.

HSBC Bank (China) Company Limited  
11 Mar 2019